

METRONET — ADVERTISEMENTS

981. Mr R.S. Love to the Minister for Transport:

I refer to the METRONET fortnightly ‘updates’ appearing in The West Australian, and I ask:

- (a) What is the cost of these fortnightly advertisements in The West Australian;
- (b) Are there any other METRONET advertisements appearing in other newspapers:
 - (i) If yes, please list the other newspapers; and
 - (ii) If yes, please provide the cost of the advertisements appearing in these other newspapers; and
- (c) What is the total amount spent on METRONET advertising since 1 July 2023?

Ms R. Saffioti replied:

Project communications, particularly for major projects under delivery such as METRONET, are important in keeping the public up to date with milestones and disruptions.

- (a) \$4,503
- (b) Yes.
 - (i) PerthNow.
 - (ii) \$5,000 per fortnight.
- (c) \$82,315 has been spent on newspaper advertising from 1 July 2023 to 1 March 2024.